

CRM, customer relations management, privacy statement

According to the General Data Protection Regulation, the personal data controller of a register is obligated to inform the register's data subjects in a clear manner. This statement fulfils this informing obligation.

1. Personal data controller

Easydoing Oy

Contact information:

Sahalantie 41
77700 Rautalampi
Finland

Contact information in matters related to personal data files

Easydoing Oy/ Antti Ritvonen
Sahalantie 41
77700 Rautalampi
+358 50 3120853
antti@salli.com

If necessary, contact information of the data protection officer:

Easydoing Oy/ Antti Ritvonen
Sahalantie 41
77700 Rautalampi
+358 50 3120853
antti@salli.com

2. Data subjects

Customers and potential customers.

3. Purpose of use of personal data

Grounds for keeping the register:

- personal data is being processed based on a registered customer relationship
- personal data is being processed based on consent (e.g. a list of potential customers collected at a fair, and the form has included giving consent for marketing)

Purpose for the register and the processing of personal data

Personal data is only being processed for predetermined purposes, which are:

- for example customer relationship management
- for example informing about our services

4. Personal data recorded in the register

The customer register contains the following information:

Contact information

- Name
- Address
- E-mail
- Phone number

Customer information

- Information on products/services bought and other information that is necessary for managing customer relationships.

5. The data subject's rights

The data subject has the following rights, and requests for their use should be sent to **Easydoing Oy, Sahalantie 41, 77700 Rautalampi, Finland**

Right to access data

The data subject may check the data we have recorded.

Right to rectification

The data subject may request the rectification of inaccurate or incomplete personal data.

Right to object

The data subject may object to the processing of personal data if the data subject feels that personal data has been processed unlawfully.

Right to forbid direct marketing

The data subject has the right to forbid the use of personal data for direct marketing.

Right to deletion

The data subject has the right to request the deletion of data if personal data processing is not necessary. We will handle the request for deletion and proceed to either delete the data or state a justified reason for not being able to delete the data.

It should be noted that the controller may have legal or other rights to not delete the requested data. The controller is obligated to preserve accounting materials for the duration (10 years) set out in the Accounting Act (Chapter 2, Section 10). For this reason, materials related to accounting cannot be deleted before that term has expired.

Withdrawing consent

If the processing of personal data is only based on the data subject's consent and not for instance on a customer relationship or membership, the data subject may withdraw consent.

The data subject may complain of the decision to the Data Protection Supervisor

The data subject has the right to demand us to restrict the processing of controversial data until the matter is solved.

Right to complain

The data subject has the right to complain to the Data Protection Supervisor if the data subject feels that we are violating the effective data protection regulation when processing personal data.

Contact information of the data protection supervisor: <https://tietosuoja.fi/en/office-of-the-data-protection-ombudsman>

6. Regular information sources

Customer information is regularly obtained from:

- e.g. from the customer as the customer relationship is born, information based on contract
- e.g. from the customer through an online form

7. Regular disclosure of data

The data is not generally disclosed for marketing purposes outside Easydoing Oy .

We are using newsletter softwares.

We have made sure that all our service provided are complying with data protection legislation. We are regularly using the following service providers:

- MailChimp
- MyNewsDesk

8. Duration of processing

- Personal data is usually processed for as long as the customer relationship exists.
- The data subject may unsubscribe from our marketing list by clicking the link on each of our marketing e-mails.

9. Personal data processors

The employees of Easydoing Oy.

The controller and its employees process personal data. We may also outsource the processing of personal data partly to a third party, in which case we will guarantee with contractual arrangements that personal data is processed in compliance with valid data protection legislation and also otherwise appropriately.

10. Transferring data outside the EU

Personal data is not transferred outside the EU or the EEA as a rule.

Data is regularly transferred outside the EU or the EEA only for sending newsletters by MailChimp. When data is transferred outside the EU and the EEA, we will safeguard the sufficient level of personal data protection by e.g. agreeing on matters related to the confidentiality and processing of personal data in compliance with legislation.

11. Automatic decision-making and profiling

We are not using the data for automatic decision-making or profiling.