

## Customer register privacy statement

According to the General Data Protection Regulation, the personal data controller of a register is obligated to inform the register's data subjects in a clear manner. This statement fulfills this informing obligation.

### 1. Personal data controller

Easydoing Oy

Contact information:

Sahalantie 41  
77700 Rautalampi

Contact information in matters related to personal data files

Easydoing Oy / Veli-Jussi Jalkanen  
Sahalantie 41  
77700 Rautalampi  
Finland  
+358 400 763 700  
vessi@salli.com

If necessary, the contact information of the data protection officer:

Easydoing Oy / Veli-Jussi Jalkanen  
Sahalantie 41  
77700 Rautalampi  
Finland  
+358 400 763 700  
vessi@salli.com

### 2. Data subjects

The dealers of Easydoing Oy and their customers, and private citizens that are our customers.

### 3. Purpose of use of personal data

Grounds for keeping the register:

- personal data is being processed based on an existing customer relationship

#### The purpose of the register and processing of personal data

Personal data is only being processed for predetermined purposes, which are:

- customer relationship management

### 4. Personal data recorded in the register

The customer register contains the following information:

Contact information

- Name
- Address
- E-mail
- Phone number
- Delivery address (name, address, phone number)

Customer information

- Information on products bought

## **5. The data subject's rights**

The data subject has the following rights, and requests for their use should be sent to Easydoing Oy, Sahalantie 41, 77700 Rautalampi, Finland.

### **Right to access data**

The data subject may check the data we have recorded.

### **Right to rectification**

The data subject may request the rectification of inaccurate or incomplete personal data.

### **Right to object**

The data subject may object to the processing of personal data if the data subject feels that personal data has been processed unlawfully.

### **Right to forbid direct marketing**

The data subject has the right to forbid the use of personal data for direct marketing.

### **Right to deletion**

The data subject has the right to request the deletion of data if personal data processing is not necessary. We will handle the request for deletion and proceed to either delete the data or state a justified reason for not being able to delete the data.

It should be noted that the controller may have legal or other rights to not delete the requested data. The controller is obligated to preserve accounting materials for the duration (10 years) set out in the Accounting Act (Chapter 2, Section 10). For this reason, materials related to accounting cannot be deleted before that term has expired.

### **Withdrawing consent**

If the processing of personal data is only based on the data subject's consent and not for instance on a customer relationship or membership, the data subject may withdraw consent.

### **The data subject may complain about the decision to the Data Protection Supervisor**

The data subject has the right to demand us restrict the processing of controversial data until the matter is solved.

### **Right to complain**

The data subject has the right to complain to the Data Protection Supervisor if the data subject feels that we are violating the effective data protection regulation when processing personal data.

Contact information of the data protection supervisor: <https://tietosuoja.fi/en/office-of-the-dataprotection-ombudsman>

## **6. Regular information sources**

Customer information is regularly obtained from:

- from the customer as the customer relationship is born

## **7. Regular disclosure of data**

The data is not generally disclosed for marketing purposes outside Easydoing Oy.

## **8. Duration of processing**

- Personal data is usually processed for as long as the customer relationship exists, and after that according to valid legislation.

## **9. Personal data processors**

The controller and its employees process personal data. We may also outsource the processing of personal data partly to a third party, in which case we will guarantee with contractual arrangements that personal data is processed in compliance with valid data protection legislation and also otherwise appropriately.

## **10. Transferring data outside the EU**

Personal data is not transferred outside the EU or the EEA.

## **11. Automatic decision-making and profiling**

We are not using the data for automatic decision-making or profiling.